



Career Connections

It's
important to
take time to
learn about
careers and
how it
connects to
your skills &
interests!



"Some people dream of success, while other people get up every morning and make it happen"
Wayne Huizenga



Spotlight on careers in

Business: Finance, Marketing and Accounting

Some jobs in these career fields include:

- Commercial Banker
- Financial Consultant
- Financial Trader
- Hedge Fund Manager
- Investment banker
- Forensic Accountant
- Financial Analyst
- Environmental Accountant
- Actuary
- Brand/Product Manager
- Media Planner
- Market Research Analyst
- PR Representative
- Social Media Manager

Angel Investor and Growth Strategist, former Adams HS graduate, Ahad Khan shares his business journey [here](#).



Common courses you would take in college for a degree in finance, marketing or accounting.

- Business Law & Ethics
- Statistics
- International Business
- Principles of Management
- Principles of Finance
- Managerial Communications
- Macroeconomics
- Public Relations
- Principles of Marketing
- Quantitative Methods
- Principles of Finance
- Business Marketing



Self-Reflection on Career Skills

1. What makes group work fun/difficult?
2. Could you describe a time you learned a lot from a group project?
3. Why might group work be important in your future career?
4. Can you give an example of how groups work together in career settings (e.g., construction site, surgical teams, marketing/ advertising groups).



Career Resource: Xello

Xello self awareness assessments, career exploration, career assessments, college major insight, college features and career planning strategies are all here on Xello.

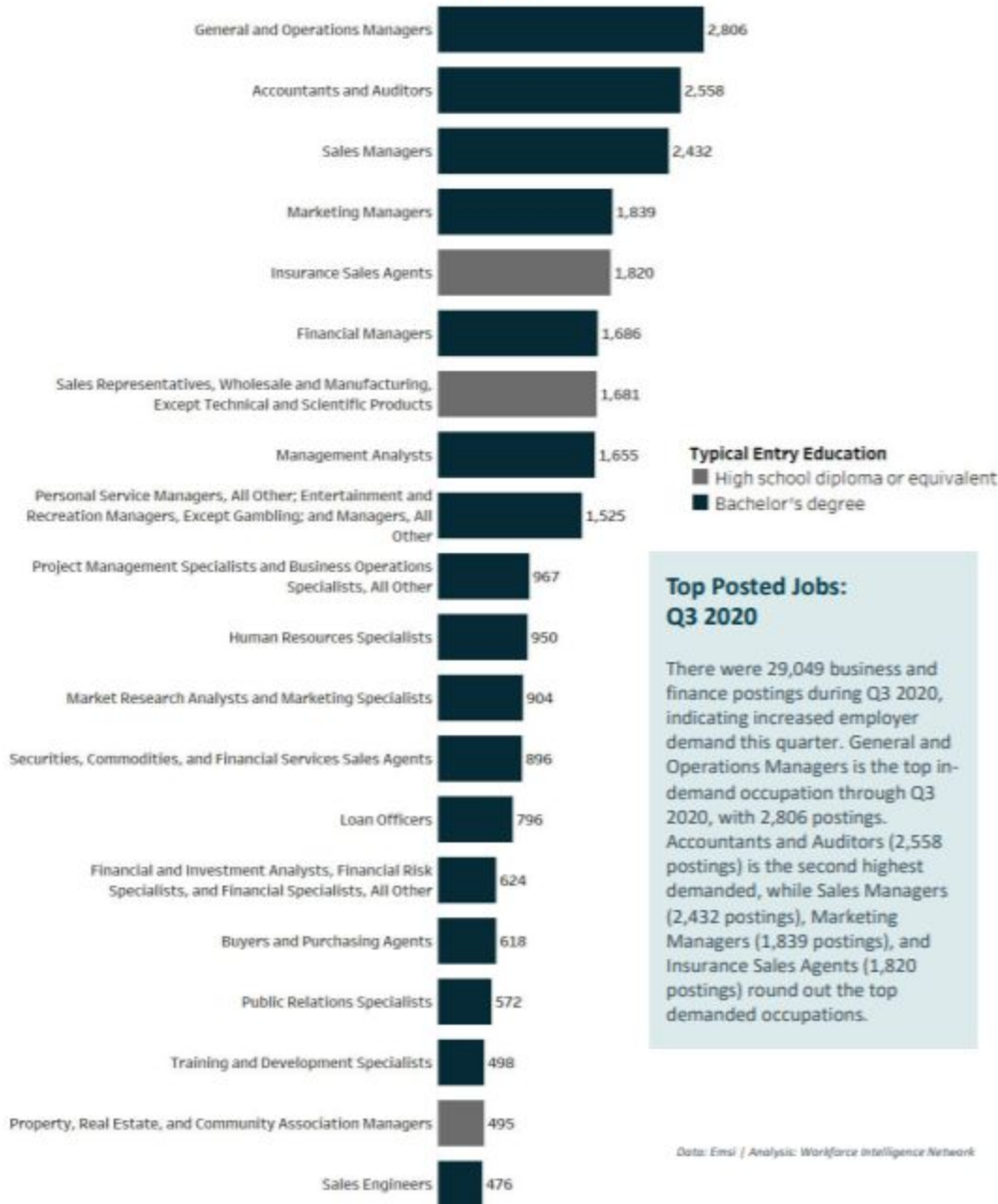
Students can click [here](#) and use their RCS gmail account information to connect to Xello anytime to access resources.

xello



Top posted jobs last year in our 16 county area.

Business and Finance Top Posted Jobs Q3 2020



Top Posted Jobs: Q3 2020

There were 29,049 business and finance postings during Q3 2020, indicating increased employer demand this quarter. General and Operations Managers is the top in-demand occupation through Q3 2020, with 2,806 postings. Accountants and Auditors (2,558 postings) is the second highest demanded, while Sales Managers (2,432 postings), Marketing Managers (1,839 postings), and Insurance Sales Agents (1,820 postings) round out the top demanded occupations.

Data: Emsi | Analysis: Workforce Intelligence Network

In-Demand Technical Skills

- Accounting
- Auditing
- Selling Techniques
- Forecasting
- Financial Statements

In-Demand Foundational Skills

- Communications
- Sales
- Management
- Customer Service
- Leadership

In-Demand Education Level*

- High School Diploma: 16.2%
- Associate Degree: 5.8%
- Bachelor's Degree: 48.1%
- Master's Degree: 12.5%

*Not all job postings indicate the required educational attainment level, therefore the percentages found here may not add up to 100 percent

In-Demand Certifications

- Bachelor of Science in Business
- Certified Public Accountant
- Series 7 General Securities Representative License (Stockbroker)
- Bachelor of Science in Business Administration
- Project Management Professional Certification